



JOB OPPORTUNITY

About Hull FC Community Foundation

Hull FC Community Foundation is the independent charity of Super League side, Hull FC. We use the profile this position provides to collaborate with public, private, and third sector organisations on the delivery of bespoke projects that help us achieve our mission: *'To improve lives through the power of sport'*. We are committed towards introducing sport to people of all ages and abilities, igniting a passion for physical activity whilst teaching vital skills, tackling inequality, and uniting diverse groups.

About the Role:

The Fundraising and Communications Lead will play a central role in supporting the Hull FC Community Foundation by leading and executing strategies that drive financial support and raise awareness of the Foundation's vital work in the local community.

The individual in this role will be responsible for designing and implementing a diverse range of fundraising activities, from individual donations and corporate sponsorships to major campaigns and events. In doing so, they will not only ensure that the Foundation's financial targets are met but will also help foster a culture of giving within the community, cultivating long-term relationships with donors, corporate partners, and stakeholders.

In addition to fundraising, the postholder will oversee all aspects of the Foundation's communications. This includes creating compelling narratives that demonstrate the positive difference the Foundation is making in people's lives through its charitable projects. The role requires a strong communicator who can craft content for a variety of audiences—whether that be donors, volunteers, or the public, ensuring the Foundation's messaging is clear, consistent, and impactful across all channels.

Ultimately, the Fundraising and Communications Lead will contribute directly to the sustainability and growth of the Hull FC Community Foundation by securing vital financial resources and enhancing the Foundation's reputation as a trusted, impactful, and innovative charity. By engaging and inspiring a diverse range of supporters and stakeholders, this role helps ensure the Foundation can continue its mission to improve lives, inspire young people, and foster community cohesion through sport and education.

How to apply:

If you are interested in the above position, please send a cover letter highlighting why you feel you are suitable for the position and an up-to-date CV to James Price, Foundation CEO: james.price@hullfc.com via email by 5pm on Monday 24th February 2025.

Unfortunately, we cannot reply to every application that we receive. If your application has been successful, you will be contacted shortly after the deadline.

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POST DETAILS:	
Job Title:	Fundraising and Communications Lead
Reporting To:	Foundation CEO
Location:	MKM Stadium, Anlaby Road, Hull, HU3 6HU
Hours:	Full Time (37.5 Hours Per Week). Flexibility is expected, with some evening and weekend work required.
Salary:	£25,000 per annum

ROLE SPECIFIC RESPONSIBILITIES AND ACCOUNTABILITIES:
<p>Fundraising:</p> <ul style="list-style-type: none">• Develop, implement, and manage the Foundation's fundraising strategy to generate income for community programmes and initiatives.• Identify and approach potential donors, sponsors, and partners, including corporate and individuals.• Organise and oversee fundraising events, including matchday fundraising activities, charity auctions, and community events.• Create and manage fundraising campaigns (online and offline) that align with the Foundation's goals.• Monitor and evaluate fundraising initiatives to assess effectiveness and provide reports to senior management.
<p>Communications:</p> <ul style="list-style-type: none">• Working with Hull FC's Media Team to develop a comprehensive communications strategy to raise awareness of the Foundation's mission, programmes, and successes.• Manage the Foundation's social media platforms, website, and email newsletters, ensuring content is engaging, informative, and on-brand.• Produce high-quality written and visual content, including case studies, and donor communications.• Collaborate with Hull FC's marketing and communications teams to align messaging and branding across all platforms.
<p>Stakeholder Engagement:</p> <ul style="list-style-type: none">• Build and maintain strong relationships with key stakeholders, including community organisations, schools, local businesses, and other partners.• Represent the Foundation at external events, conferences, and networking opportunities to raise its profile.
<p>Monitoring and Reporting:</p> <ul style="list-style-type: none">• Track and report on fundraising progress, donor engagement, and communications effectiveness to ensure the achievement of set objectives.• Provide regular updates to senior management and the Board of Trustees on fundraising and communications activities.

BEHAVIOUR/CONDUCT

Essential Skills and Experience:

- Experience in fundraising, communications, or a related field, ideally within a charitable or sports-focused organisation.
- Strong writing, editing, and verbal communication skills.
- Proficiency in social media platforms and email marketing tools.
- Experience in organising and managing fundraising events and campaigns.
- Strong organisational and project management skills, with the ability to work independently and as part of a team.
- A passion for community engagement and making a positive impact.

Desirable Skills and Experience:

- Experience in a sports-based charity or non-profit organisation.
- Understanding of the local Hull community and its needs.

Personal Attributes:

- Proactive, self-motivated, and results driven.
- Enthusiastic and passionate about the Foundation's mission and goals.
- Ability to build and maintain relationships with diverse stakeholders.
- Excellent interpersonal skills, with the ability to work collaboratively with colleagues and external partners.
- Flexible and adaptable, with the ability to manage multiple projects at once.



Address: Hull Community Foundation, MKM Stadium, Anlaby Road, Hull, HU3 6HU

Telephone: 01482 327200 **Website:** www.hullfcfoundation.co.uk

Twitter: @FComFoundation **Facebook:** Hull FC Community Foundation

Registered Charity Number: 1118256